

PIANC – New Publication Policy

A new Publication Policy will enter into force as from January 1, 2011, containing the following topics.

1. The Magazine 'On Course'

- Available electronically as from 2011
- 3 issues a year, of which one will be dedicated to the host country of the AGA meeting and one to the De Paepe-Willems Award participants (and winner)
- The technical articles of the remaining issues will be supervised by the Editing Task Group, which has been installed recently (see <http://www.pianc.org/editingtaskgroup.php>)
- The section 'News from the navigation community' remains in the Magazine and here a crucial role is played by the corresponding members of the National Sections
- Publicity will be encouraged and the related tariffs also are to be found on the website (see <http://www.pianc.org/publicity.php>)
- Technical articles from former hard copy Bulletins and/or Magazines can be obtained on simple request by e-mailing our Editing Officer

2. The e-newsletter 'Sailing Ahead'

- Like in the past, at least 6 issues a year will be realised
- The content is still based on the information available at HQ and dealing with in-house information (member-oriented) and international upcoming events. The corresponding members also do play an important role here for the content related to the National Sections' activities
- The Editing Officer in charge for both the Magazine and the e-newsletter is Miss Leen Weltens (leen.weltens@pianc.org)

3. The Working Group reports

- Available electronically as from 2011
- The layout will remain as in the past, allowing the download of the PDF-files in a high resolution
- Due to this new policy, the number of pages of a WG-report is no longer limited to 50 pages, although this does not mean to exaggerate
- Where possible (subject-related), publicity will be emphasised with a minimum of three advertisements per WG-report
- Be aware that whenever a Working Group decides to also opt for a hard copy in addition to the electronic version, the necessary funds to cover printing and mailing have to be looked for through publicity revenues
- All former hard copy WG-reports will be scanned and made available for all members through the website
- A teaser consisting of some summarised chapters will also be available on the website in order to attract new members

4. The Yearbook

- As decided at the AGA in Liverpool, as from 2011, a (hard copy) yearbook will be published for all the members. This yearbook will be printed, mailed and made available on the website
- The content of the yearbook contain the following items:
 - A preface by the President and Secretary-General
 - Technical articles provided by the National Section hosting the AGA
 - National Sections: actions/highlights of the past calendar year (e.g. overview of the celebration of the 125th anniversary of PIANC (Argentina, UK, Japan), seminars/events organised, technical visits, social activities, etc.)
 - News from the Technical Commissions (including a concise yearly report, summaries of new WG-reports published in that calendar year, status of ongoing WG, etc.
 - (Limited) financial information
 - Membership information
 - Platinum Partners' contributions
 - The winning article of the DPWA
 - The so-called 'best sellers'-list of the WG-reports
- All articles have to be sent to the Editing Officer before January 31, except for the articles from the National Section hosting the AGA, as these have to be ready before December 31 of the former year
- Publicity will be possible. Format and tariffs will be made available in due time and put on the website

All these publications (except the e-newsletter) are supervised by the Editing Task Group as mentioned above. This Group will be chaired by the Editing Officer, as agreed during the meeting of September 24, 2010.

Finally, this new Publication Policy will surely contribute to an increased membership but also give more value for money to the existing members. PIANC wants to remain a member-driven Association and in this framework, a modern way of disseminating the available information is an unavoidable tool.

Louis Van Schel
Secretary-General PIANC